

VALENTINE'S DAY SEX SURVEY

February 14, 2017

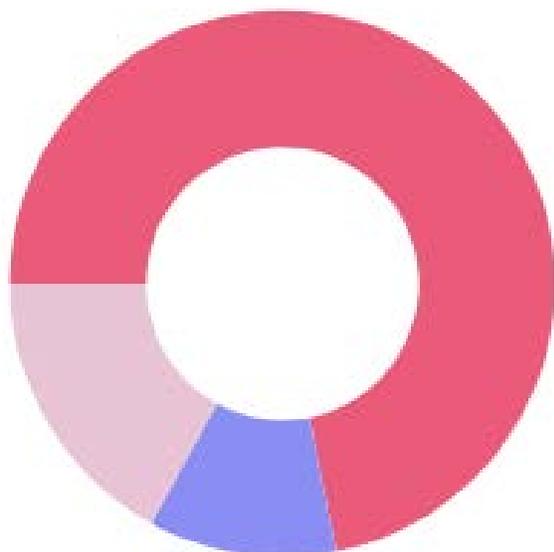


On February 8th, we asked 739 students about their sex lives through a combination of in-person and online surveys. This report analyzes different trends and habits of students throughout Laurier's campus.

Methodology

We surveyed 739 students at Wilfrid Laurier using an online based survey and a in person pamphlet about their about their relationship status, sexual lives and practices towards safe sex. Analyzing the data, N=695 responses were deemed valid for systematic review - 44 responses were eliminated from analysis due to errors in response or inaccurate answers. The faculty break down is listed: Alumni = 2, Arts = 216, Brantford Campus Faculty = 12, Double Degree = 1, Faculty of Education =4, Faculty of Science = 116, Faculty of Social Work = 5, Post Grad/Graduate = 12, Faculty of Human and Social Sciences = 21, Lazaridis School of Business and Economics = 190, Faculty of Liberal Arts = 23, Waterloo Lutheran Seminary = 8, Other = 1. The gender breakdown is listed: Male = 270, Female = 389, Two spirit = 12, Gender non conforming = 9, Intersex = 3, No response = 8, Transgender = 4. Randomized Control Trials (RCT) were used to obtain survey data and results presented in the report. Confidence alpha levels were set at 95%, margin of error 0.5% confidence.

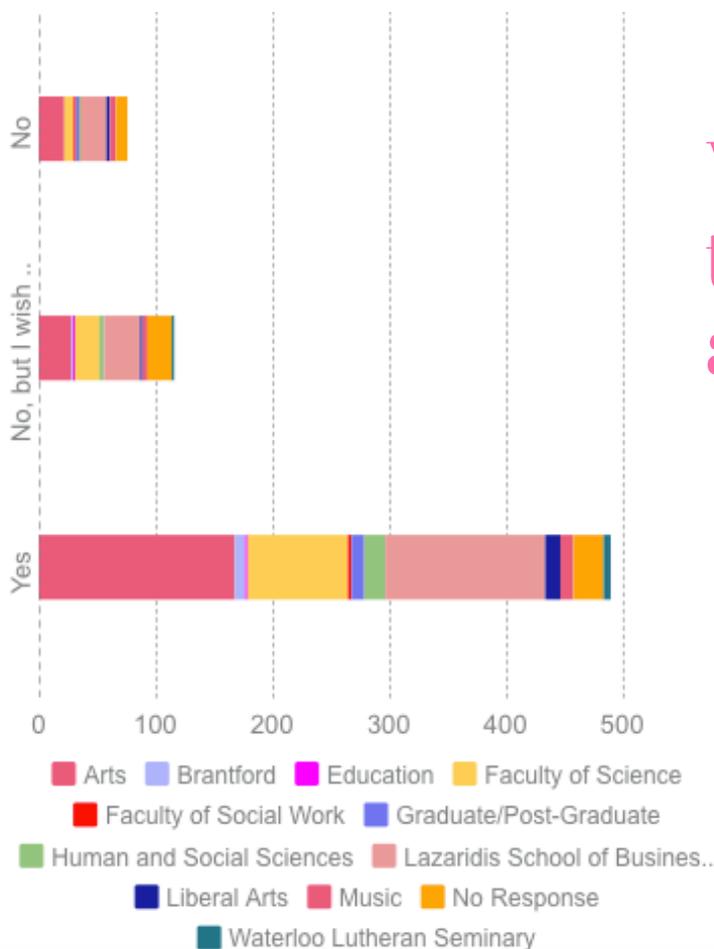
Are you sexually active?



To gauge general levels of sexual activity within our total sample, we asked students if they were sexually active. Of the entire 695 students from various faculty we discovered that approximately 45% of students are sexually active, 53% are not and 1.4% preferred not to respond to the question.

■ Yes (71.85%)
 ■ No (11.14%)
■ No, but I wish to be (17.01%)

XOXO



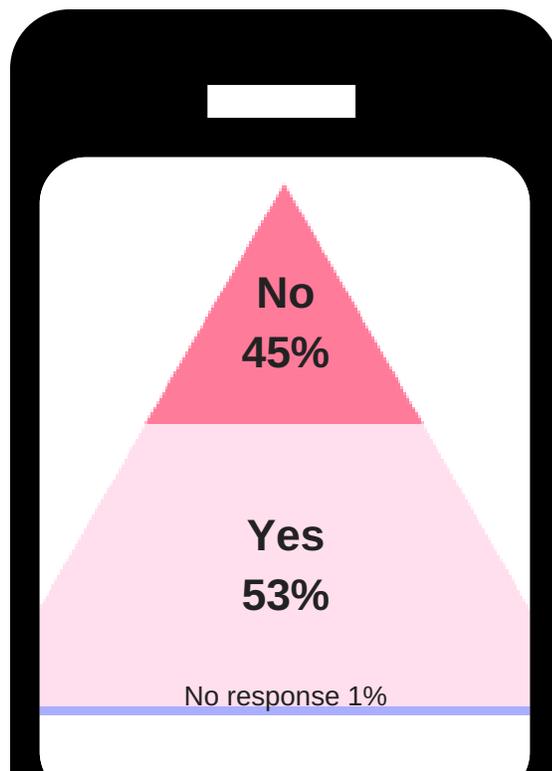
What faculty is the most sexually active? ❤️

Is the student body as sexually active as you would have guessed? Analyzing the results, relative to sampled respondents, students in the Faculty of Business and Economics are the most sexually active! It must be all those numbers!

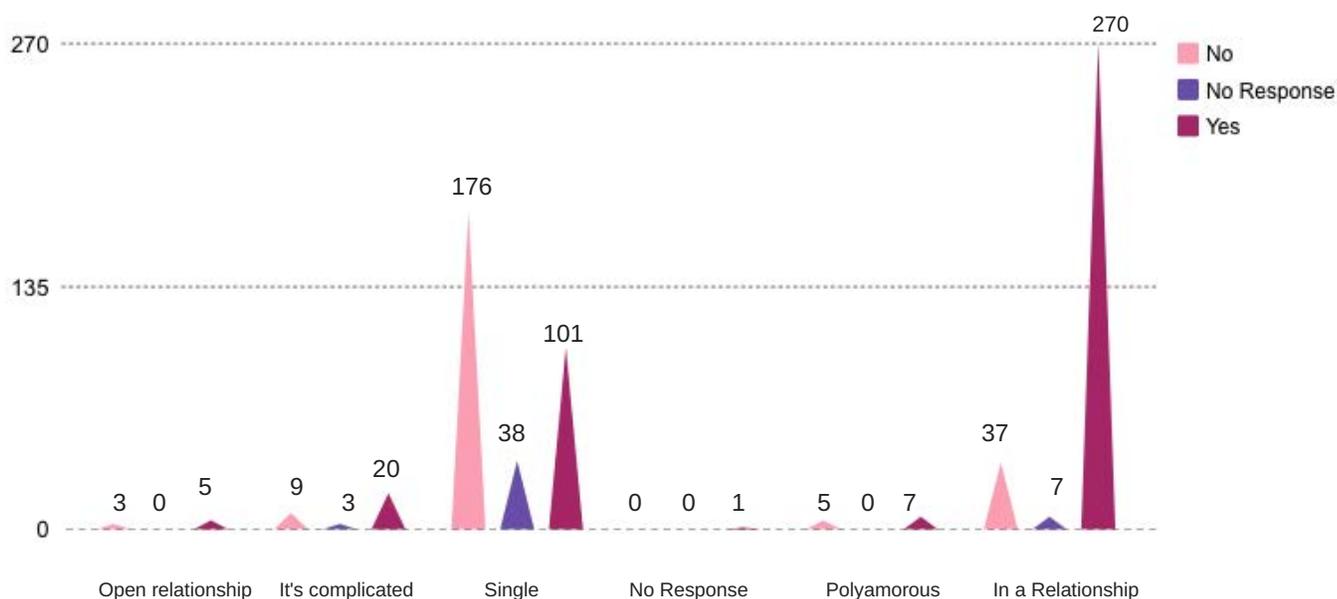
Have you ever sent a "nude"?



Looking to the student body, 53% of students claimed to have sent a nude photo to another person of the same or different sex. Considering our results, it appears there are many sexually curious students as only 45% claims to be sexually active while 53% had sent a nude photo! Don't be shy talk to that special someone and don't just send them a pic of your beach body!

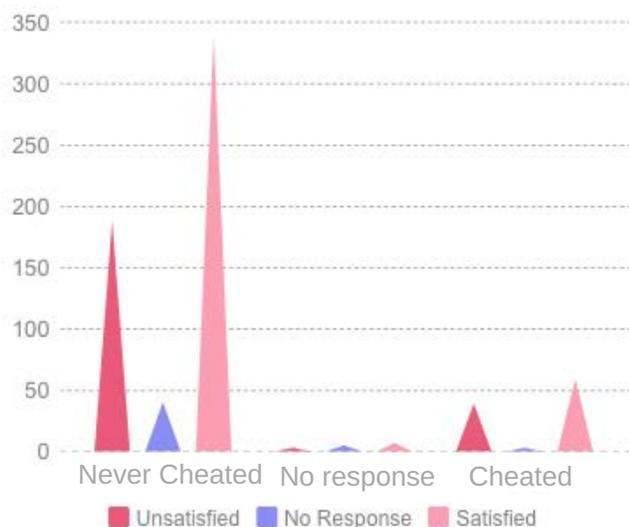


Are you satisfied with your sex life?



We asked students if they were satisfied with their sex lives and compared these responses to their relationship status. 326 respondents said they were single and ready to mingle however these free birds were the least sexually satisfied compared to their 'taken' counterparts (310 respondents). Looks like those guys and gals who are spending time with people they care about are far more satisfied with their life beyond the bedroom doors. Maybe its time to give up the single life?

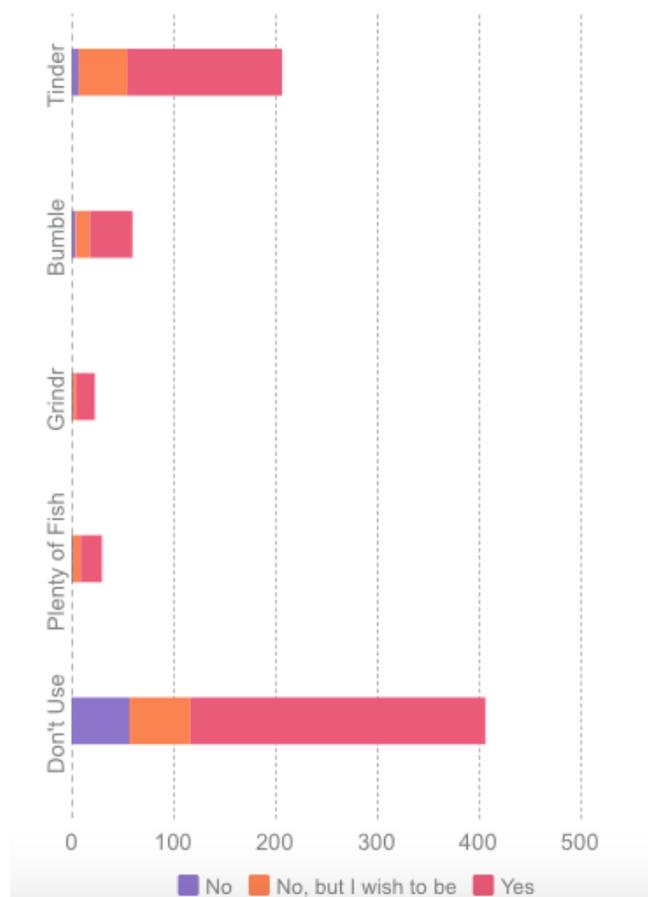
Does sexual dissatisfaction lead to cheating?



We asked students if they were satisfied with their sex lives and compared these responses to their relationship status. Observing the data, relative to responses, those who were not satisfied with their sex lives were more likely to cheat on their significant others than those who were satisfied. Of those not satisfied (231), 187 did not cheat while 41 admitted to cheating. of the 399 respondents satisfied, 60 admitted to cheating while 332 did not admit to cheating.



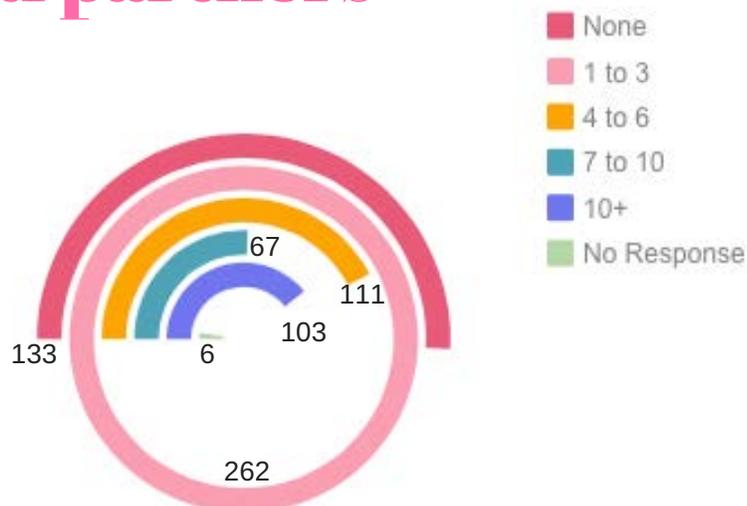
♥ Do you use dating apps?



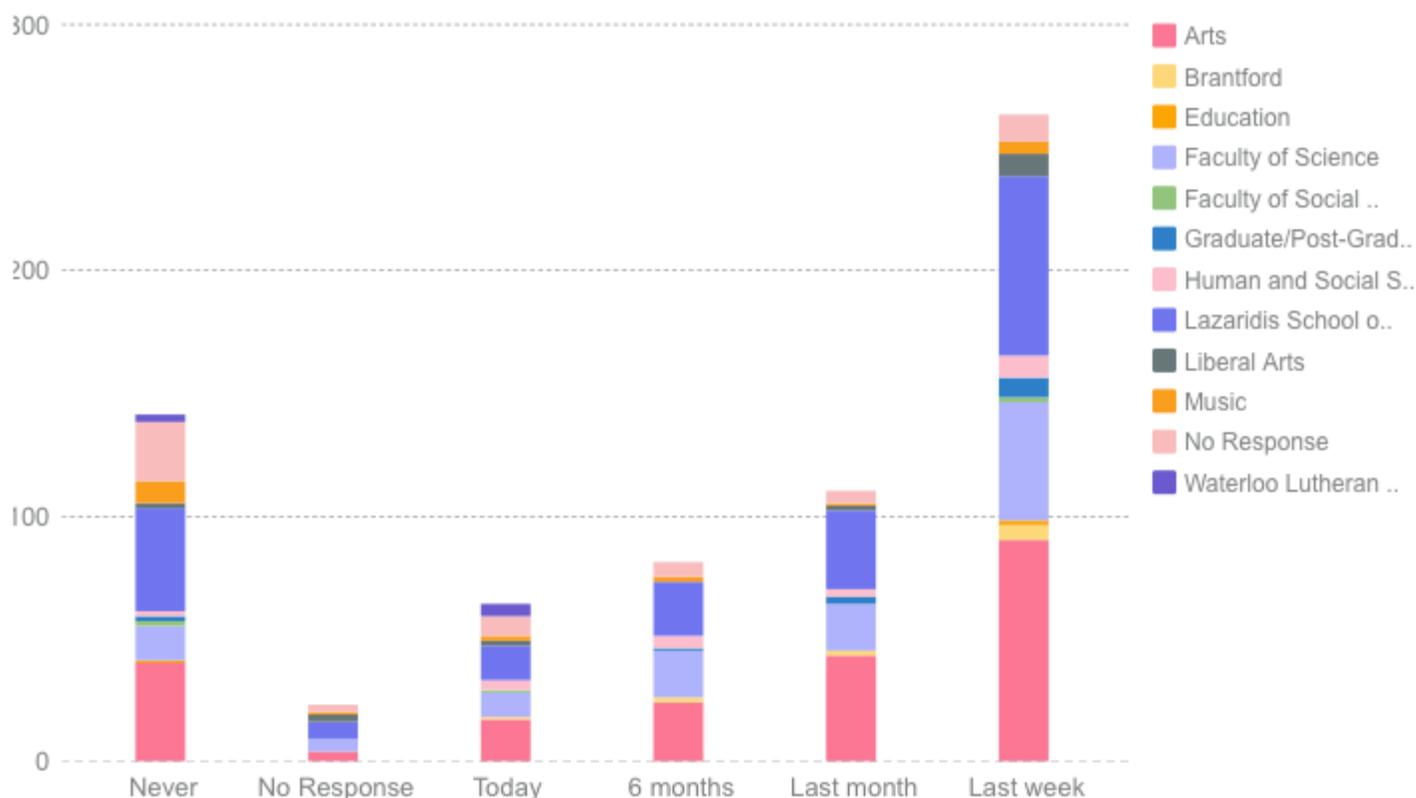
Are individuals who are sexually active more likely to use dating apps? Analyzing survey responses, students who are sexually active are least likely to use dating apps compared. Considering what we anticipated, these results are obscure! Maybe people are putting down the phones and getting to know their partners face to face rather than screen to screen! Regarding the popularity of apps, Tinder was the most widely used app with 131 students claiming to use this free 'hangout' or 'dating' service.

How many sexual partners have you had?

Looking at the data, a majority of sexually active students at Wilfrid Laurier had 1 to 3 sexual partners which could be explained by the large number of students in relationships. Interestingly enough, there are greater number of students had 10+ partners than those with 7-10 partners.



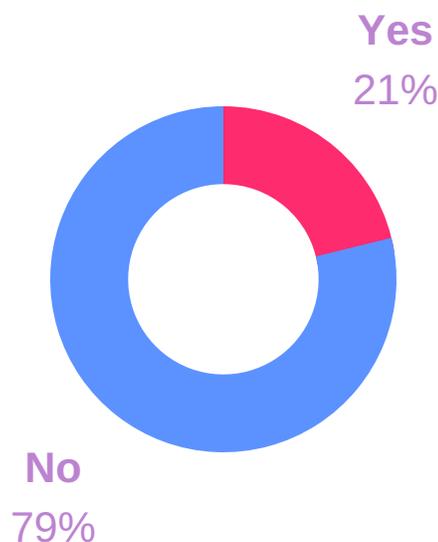
When was the last time you had sex? ❤️



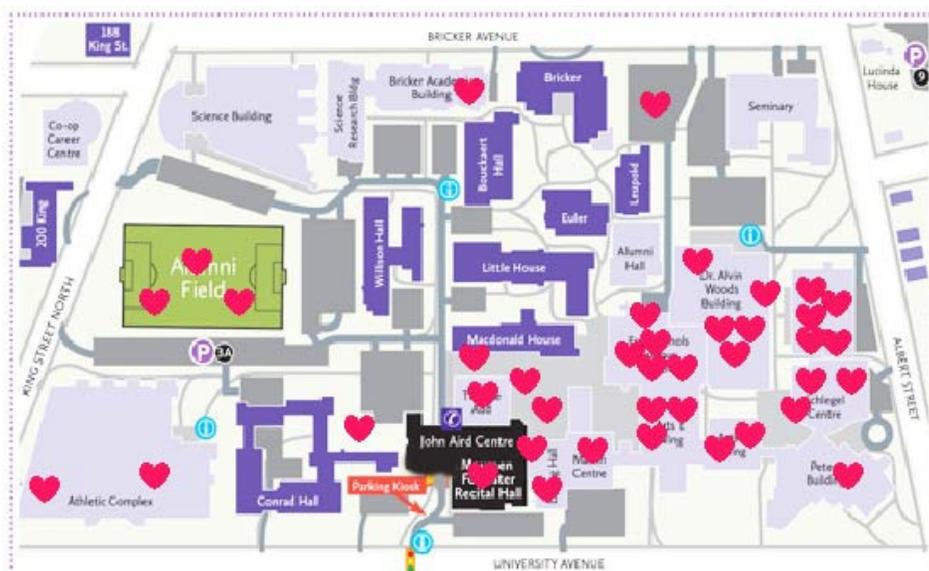
The data says that students in the faculty of arts are those students who had sexual encounters most recently. 215 Arts students responded and 87 had claimed to have had a sexual activity within the last week and 16 that claimed they had a sexual encounter with a partner that very day. The Faculty of Business and Economics came in second with 190 respondents and 48 who said they had sexual relations within the last week and 10 who had the same day as responding. The Higher number of Arts students who had a recent sexual encounter despite business and economics students being more sexually active can be explained by a higher number of Arts students being in committed relationships. Arts = 106, Business and Economics = 89.

Have you had sex on campus?

As expected, more students did not venture to have sexual relations on campus however 21% of the 493 students who claimed to be sexually active asserted the opposite. Looks like a few students are doing more than studying while there spending those long nights at the library!



Where?

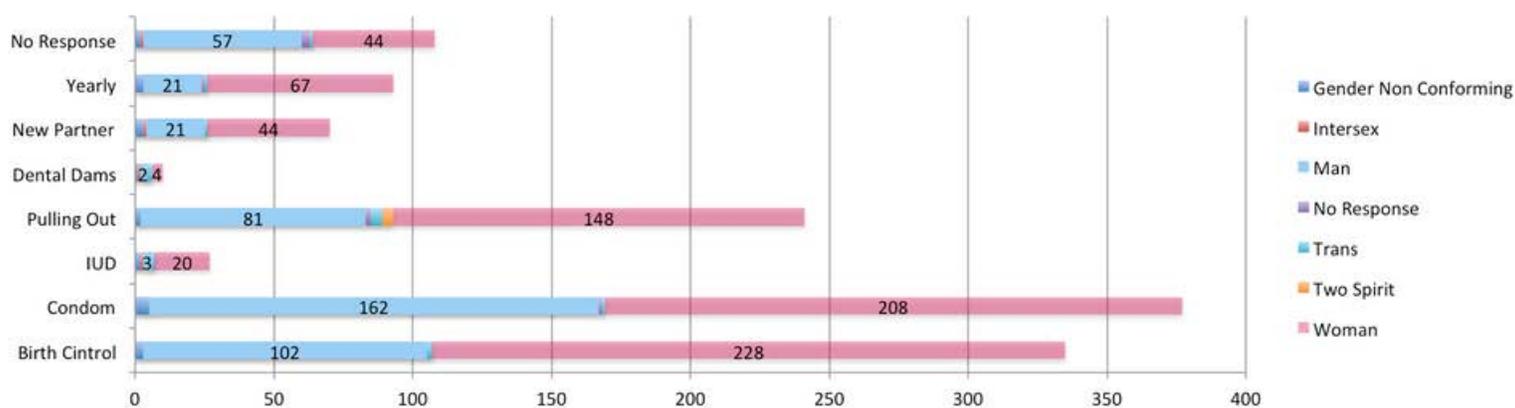


♥ locations marked with a heart indicate a sex location

When it comes to fooling around on campus - we don't advocate you do at all! You should be writing that essay or finishing that assignment – the most popular places to get down on campus are the DAWB, Library and the Fred Nichols building. Most interesting to us and maybe you the reader is that these are the busiest areas on campus! I wonder how they're getting away with it! As a reminder, we don't condone sexual intercourse on campus and strongly suggest students practice safe sex in their own personal residence for the benefit of students, faculty and staff at Wilfrid Laurier University.



What type of protection do you use when having sex?



Looking to the data, the results are positive as 95% of all sexually active students at Wilfrid Laurier engage in some form of safe sex regardless of their gender or sexual orientation. We recommend everyone who is sexually active, especially this Valentine's Day to remember to protect yourself and your partner from unwanted complications. As expected, birth control and condoms were the most popular types of contraceptives. Considering their easy use and availability it makes sense that these are the desired methods of protection. Results for these response face issues of bias and inaccuracy due to respondents selecting all the types of preventative steps they engage in during sexual intercourse/activity. As a point of discussion, more women were open to sexual relations without condom use – however survey questionnaire did not specify sexual activity as intercourse.

Discussion

Following the completion and analysis of this survey, it is evident that large portion of Laurier students engage in sexual activity which is more than expected with a student population. Considering the number of active students, it would seem beneficial to invest into sexual education and free contraceptives for the student body. Moving forward, it might be best for some readers out there to talk to their significant others if they feel there missing out on an aspect of their relationships. Instead of cheating, you should talk to those you care about rather than risking something good for a one-night fling! Moreover, it might be best for some of you lonely and unsatisfied romantics to talk the happy couples out there and take some notes on why there so happy with each other between the sheets!